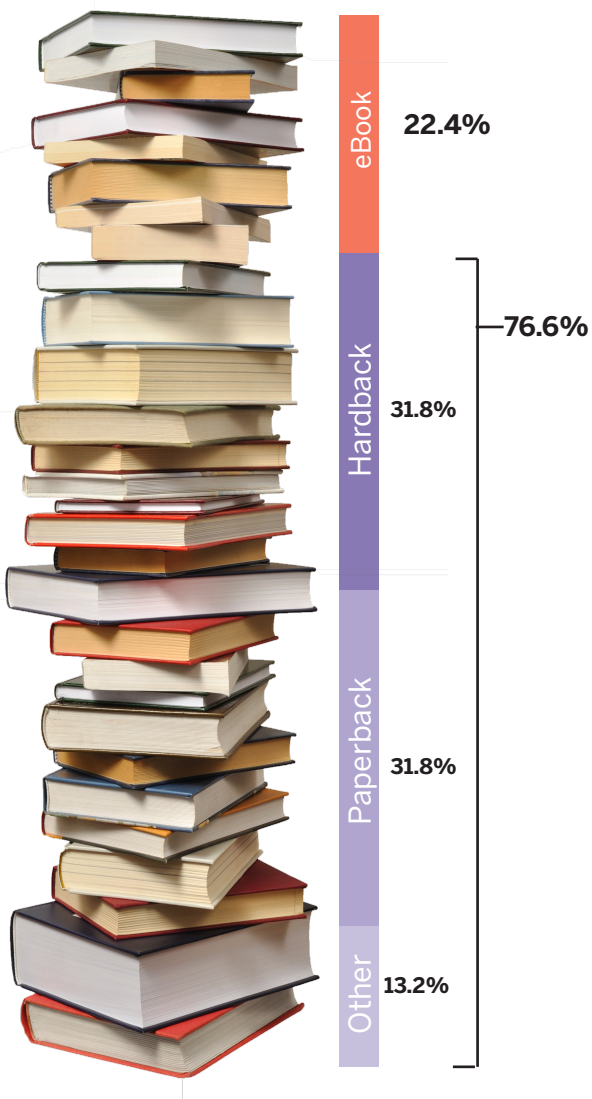


# U.S. ebook sales holding steady, print books still king

With increasing technology making paper products obsolete, print books continue to make up majority of sales, with eBook sales holding steady, showing no signs of taking over the market.

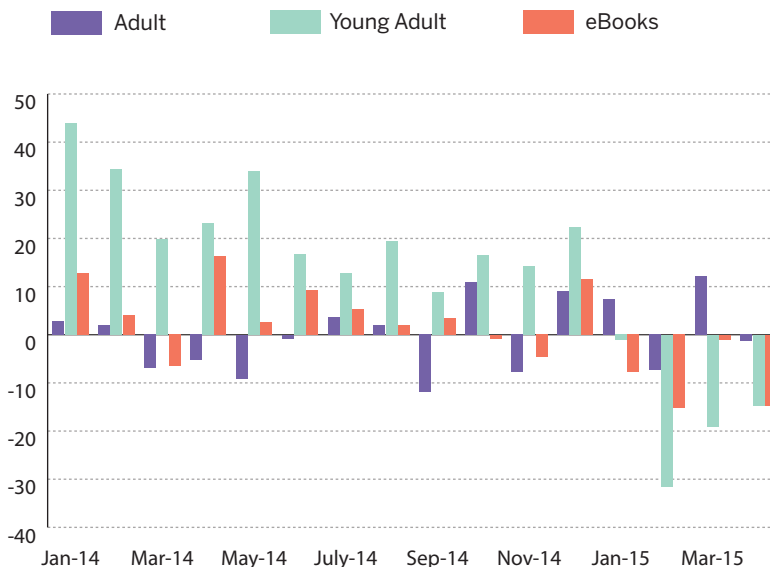
## Print in power

December 2014 Adult Books sales show that print books still make up 76% of sales

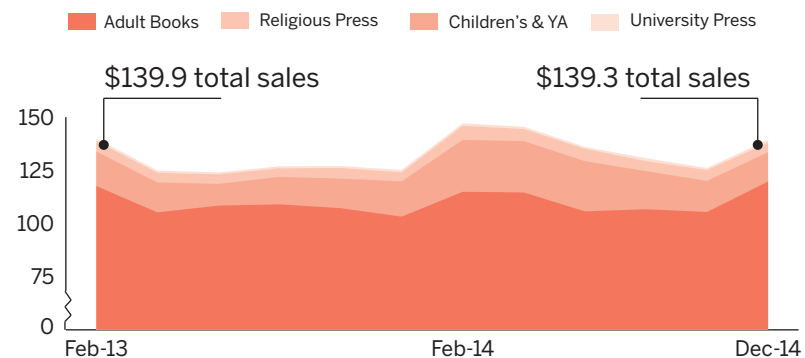


## Trends over time

Monthly sales percent changes compared to 2013



## Ebook sales holding steady



NOTE: All figures in millions of dollars; data includes sales from 1,218 publishers  
SOURCE: Association of American Publisher