

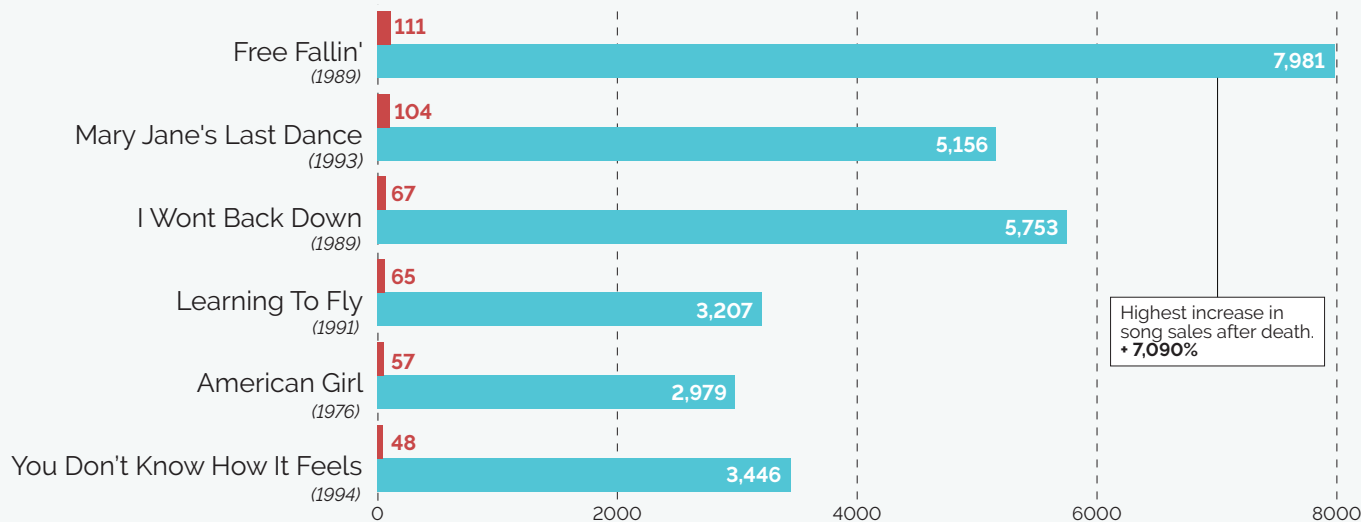
Tom Petty's music will live on forever

Tom Petty just finished his 40th Anniversary Tour which ran from April until September. The total gross of this tour hit over \$60,000,000. Tom Pettys albums in total, both with The Heartbreakers and solo, reached over 20.3 million copies sold in the U.S. With Tom Pettys passing, we wanted to do some more digging about this rock icons music career. Heres what we found:

TOM PETTY'S SONGS SOLD DAY PRIOR TO DEATH VS DAY OF DEATH

On October 1st, Tom Petty's songs fell under the radar with just over 100 sales of one his most popular songs, Free Fallin'. After fans heard of his passing on October 2nd, Tom Petty's music sales sky rocketed 6,216 percent.

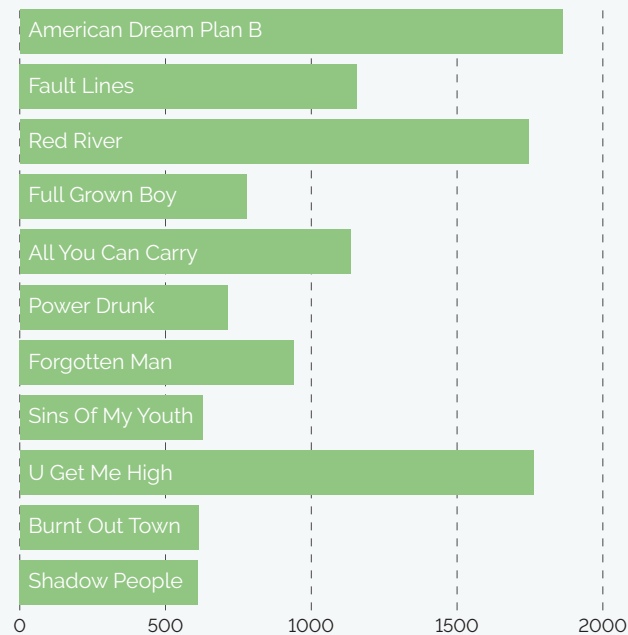
KEY: ■ October 1, 2017 ■ October 2, 2017



HYPNOTIC EYE CURRENT SPOTIFY PLAYS

Hypnotic Eye is the most recent album that was released by Tom Petty & The Heartbreakers in 2014. This album became their 13th studio album which turned out to be the first number one album in their career.

*note: number of plays are in thousands



THE ROCK ICON GOT RECOGNIZED AT THE GRAMMYS

Throughout Tom Pettys 40 years in the music industry, he has been nominated and honored for his accomplishments at multiple Grammys.

