

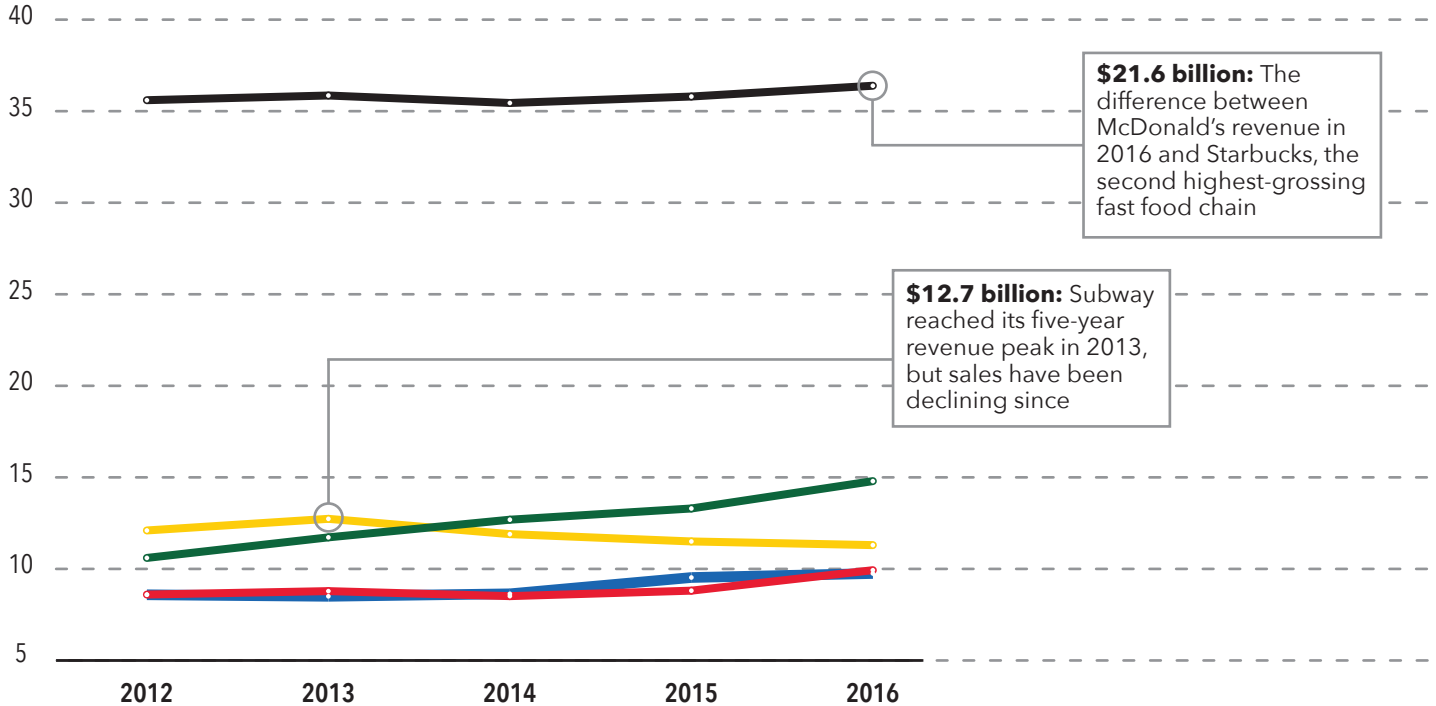
# Fast food industry generates multi-billions in revenue

America's fast food industry is worth hundreds of billions of dollars, and its value is expected to hit \$223 billion by 2020. Out of this massive industry, McDonald's is the most successful brand, accounting for \$88 billion. McDonald's is valued at more than double what Starbucks, the second-highest revenue generator, is worth. Almost every major fast food restaurant opens multiple new stores and locations each year, and this growth is expected to continue. The top five fast food brands are, in order, McDonald's, Starbucks, Subway, Wendy's and Burger King.

## SALES IN BILLIONS OF DOLLARS

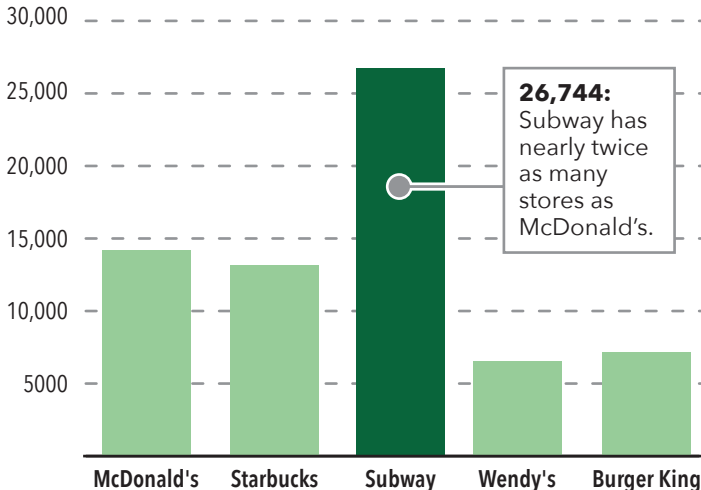
Numbers represent product sales over the past five years

**KEY:** — McDonald's — Starbucks — Subway — Wendy's — Burger King



## NUMBER OF STOREFRONTS

Numbers represent open storefronts in 2016



## PRODUCT SALES IN BILLIONS

Numbers represent sales in 2016

